

# MCG LED VIDEOWALL

How can you be sure to attract the attention of potential visitors to your event or customers to your product? It's easily done with the help of our 40 m<sup>2</sup> LED video wall, the second-largest video wall in Austria, right in front of the Stadthalle Graz venue. Unmissable event images, logos and 10-second spots – all in 16:9 format – are perfectly situated to be seen, day or night. What's more, each of the walls broadcasts the images on both sides, so they're seen on the way in to the city and out again. This amounts to around 130,000 views per day.

## Option 1

**Spot or image sequence:**  
max. 5 seconds,  
Repeated approximately  
every 3 minutes

### **Duration\***

**1 week: € 625**  
**4 weeks: € 2,000**  
**8 weeks: € 3,500**  
**12 weeks: € 4,875**

## Option 2

**Spot or image sequence:**  
max. 10 seconds,  
Repeated approximately  
every 6 minutes

### **Duration \***

**1 week: € 625**  
**4 weeks: € 2,000**  
**8 weeks: € 3,500**  
**12 weeks: € 4,87**

## Option 3

**Spot or image sequence:**  
max. 10 seconds,  
Repeated approximately  
every 3 minutes

### **Duration \***

**1 week: € 1,250.**  
**4 weeks: € 4,250**  
**8 weeks: € 7,500**  
**12 weeks: € 11,250**

\* IN EACH CASE 00:00 – 23:58, MODEL: MV DP8 IOD, ADVERTISING SPACE: 2 X 37.7 M<sup>2</sup>, FORMAT: 16:9, DIMENSIONS WIDTH X HEIGHT X LENGTH IN MM: 8192 X 4608 X 150, RESOLUTION VIRTUAL: 1024 X 576, PROTECTION: IP 65, PIXEL GAP VIRTUAL: 8 MM, BRIGHTNESS [CD/M<sup>2</sup>] [NIT]: >8000NIT (CONTROLLED AUTOMATICALLY), CONTRAST: >50/10,000 LUX, PERSPECTIVE HOR: >120°/VERT: > 60°, IMAGE FREQUENCY: 60 HZ, SPOT FORMATS: AVI, MOV, WMV, STATIONARY IMAGE FORMATS: JPG, BMP, RESOLUTION: 72 DPI, OPTIMUM RESOLUTION FOR 1024 X 576 PIXELS, NET PRICES 2019